



Management of Social Innovation within cooperative enterprises settled in prisons

TRAINING PATH OF LAZZARELLE (ITALY)



Management of Social Innovation within cooperative enterprises settled in prisons”

The course is aimed at analyzing in deep the opportunities, linked to the world of prisons, that social innovation offers to Italy and to Europe.

First section:
how to create a social Enterprises within prison in Italy and in Europe
Duration: 4 hours

- the prison: working in prison like social professionals, training in prison
- legislation chances to create social enterprises within prison
- what kind of company creating: the relationship between one's own needs and the most appropriate legal status
- charity sector, NGO sector, social

Second section: fund rising aimed at enterprises creation

Duration: 4 hours

- The role of UE: Direct and Indirect Funds
- European funding programmes and related measures aimed at enterprises creation
- Micro-funding
- Funds aimed at creation of enterprises by young people or women
- Chances offered by Italian development bodies
- Self-employment and typologies of funding
- How to write and where to submit funding requests in order to create a new enterprise

Third section: Case histories – how to have a good idea

Duration: 4 hours

- Case histories: deal with best practices
- The Lazzarelle cooperative: the model and its reproducibility
- How to assess if an idea is a good idea: The Social Return Of Investment